

Sign of the times

The Most Advanced Mobile Messaging System Available

If you're buying or selling a home, you need the latest marketing tools available to make the process as easy as possible—starting right in the front yard! Yard signs continue to be the best source of new leads. Now, buyers can get instant information from their mobile phones – including recorded details, text messages, even a photo tour of the home. It's a mobile brochure box that never has to be refilled!

The growth of text messaging and mobile web pages is staggering. Text messaging is currently growing over 250% each year, and more and more consumers have access to mobile web browsing and photo downloads. The new Mobile Hotline provides options for everyone, regardless of the phone's current capabilities.



TRY IT NOW!

Send the message 77500 to the number 33462.
If you don't have text messaging, just call 502-454-7625 and enter code 77500.



**Parks & Weisberg
REALTORS®**

Voice

Call the Mobile Hotline at **502-454-7625 (ROCK)** 24-hours-a-day for recorded details. After entering a Hotline code from the yard sign rider or advertisement, you can hear the bedroom, bath and price details. You can also direct connect to the listing agent to arrange a showing!

Text

Receive an instant text message if you're calling from your mobile phone, or send the Hotline code as a text message to our special number **33462**.

Mobile Web & Pics

Take a photo tour of the property - right from your car! Every Prudential Parks & Weisberg listing receives a Mobile Web Page featuring the full MLS property description and links to all photos.

Email

Reply to the text message or Mobile Web Page and you'll also have a complete e-Brochure waiting in your Inbox, complete with links to additional online features.

Immediate Follow-Up

Sellers, your listing agent will be instantly notified of all activity from the Mobile Hotline and will have the ability to connect with active buyers while they're interested!

Ask your Prudential Parks & Weisberg agent for more details today!